



## Editorial

"I take joy in growing and expanding my awareness."

- Deepak Chopra

Thank you all!

This July, PASSAGES completed 20 years. The journey has been possible because of the amazing teamwork of the founders and core members (our very own Pink Angels), donors and well-wishers.

Throughout the fulfilling two decades, many have helped selflessly to provide educational, emotional and financial support. Many have shared their valuable time and skills to bring a smile on the lesser-privileged faces. Many have inevitably moved on to different spaces. The journey has been a series of experiences that have helped us grow and evolve. Some good and some bad experiences; all having our way of thinking expand, teaching us lessons and compelling us to innovate!

Keeping the total focus towards the cause and objectives of Passages has been the driving force for us. Expanding our self awareness, (through workshops) dedicating to the Cancer Health Program and Medicine Bank and Volunteerism are the main aims of PASSAGES. We are in this together!

Kaya Shewakramani

# PAST EVENTS Cancer Health Program

9th April 2018:

In keeping with PASSAGES' objectives of Cancer awareness and early detection, our Organisation held a **Cancer awareness talk** for the residents of the Siddharth Nagar Colony, Worli.

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The speaker, Mr. Hitesh Savani, was sent by the Kasturi Foundation, Sion. About 100 residents attended this talk and appreciated the information that they received. Our awareness literature (Marathi) was also distributed.

#### 7th & 8th April 2018:

The Stylecracker Exhibition, Racecourse, Mahalaxmi. **Distribution of Cancer** awareness literature at our PASSAGES' stall.

#### 7th September 2018:

**Distribution of Cancer awareness literature** at our stall at the Maharaja Exhibition, Hotel Diplomat, Colaba.

#### MEDICINE BANK and ADOPT-A-PATIENT ACTIVITIES

Under our **Medicine Bank** initiative, the medical support that we extend to over 125 women underprivileged cancer patients by way of regularly distributing Tamoxifen and Letroze tablets at the Cama Hospital, Fort, has been very well received and the number of patients has been steadily increasing. This Diwali, we added a Diwali gift for them, as well. This on-going endeavour is ably supervised by two of our volunteers – Snehal Salve and Rehana Sheikh and many patients are benefitting by this regular fortnightly distribution. Details of each patient's progress are recorded in our register.

Under our **Adopt-a-Patient** initiative, the team at PASSAGES also screens other Individual Financial Assistance appeals that come to our office. This is either a one-time financial aid, or on-going, as per their treatment requirements and subject to scrutiny of their original bills.

We express our sincere thanks to individual donors and other trusts who have encouraged and supported us by their generous donations.

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### Gift Your Time (Volunteer Program)

Volunteering is an act of giving of yourself to action, which gives you satisfaction.

#### 11th August 2018:

St Jude's Child Care India, Trust House, Parel: Art & Craft Activity conducted by our Volunteers, Shilpa Saraf, Priti Lalwani and Rheena Keswani, for the children staying at the Centre and undergoing various types of treatments for their cancers.



Volunteer Priti Lalwani

#### 24th August 2018:

Shanti Avedna Ashram, Bandra: **Donation of Food items**, as per the requirements of the Ashram. We appreciate the kind donations made by: Parul Mehta, Cherry Mehta, Kanchan Khubchandani, Rashna Talati, Adil & Binny Antia, Jyoti Anand, Norrie Manghnani, Freni Avari, Anju Sethi, Nisha Assoumall, Sunita Mahajan, Hansu Pardiwalla, Manisha Goenka, J.P. Goenka, Priti Sinha, Nupur Poddar, Chaitanya Kapadia, Vineeta Srivastava, Rachna Sethi, Ranjana Mahadevia, Bimla Makhija and Renu Gupta.

Thank you, all!

#### FORTHCOMING EVENTS

### Fundraiser: 21st October 2018 - The cARTpet Project

Every few years, as the need arises, we have to raise funds to meet the growing needs of the underprivileged cancer patients who we support under our Medicine Bank initiative. Moreover, October, being international Breast Cancer awareness month, we will also be raising issues of awareness and dispensing other relevant information via our team of medical experts. Our next fundraiser, centered on art, the cARTpet Project, is scheduled for October 21st, 2018 at the Blue Sea, Worli, 12 noon onwards.

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## PASSAGES

## The TATA Mumbai Marathon 2019

Participate and support our PASSAGES' Medicine Bank initiative to help underprivileged breast cancer patients.





Social Media has proven to be so powerful that many businesses and non-profit organisations have implemented it in their communications and marketing strategies.

PASSAGES has begun to have an active on-line presence, since our causes and campaigns rely heavily on our supporters. We have recently started communicating with our stakeholders via Facebook and Instagram on a very regular basis. We have been posting about our breast cancer awareness campaigns, charity events and general breast cancer related information info-graphics and social media friendly content. With the help from social media, PASSAGES hopes to reach a wider audience and make their breast cancer journey a little bit brighter.

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#### CARE TO SHARE

#### A Volunteer Speaks...

Our volunteer, Shilpa Saraf, relates her experiences in dealing with the children of the St. Jude's Child Care India, at our art and craft activity held for them at Trust House, Parel on 11th August, 2018. They were all given jute bags, which our volunteers helped them to paint and embellish.



Volunteers Shilpa Saraf & Rheena Keswani

#### Shilpa Saraf:

"Drawing the picture of a computer on a jute bag was the last thing I expected to do with the little children. One little girl was fascinated with computers and wanted to paint it on her bag. All the children had their own creative ideas; then it was up to me to express it on the bags for them. Some wanted butterflies; some houses and some, just flowers! So we painted all this together and the time just flew by. One of the little babies could not even hold the brush alone so I held her tiny hand and we happily colored every corner of the flowers. One of the children enjoyed painting so much that she did not want to stop at all.

I was overwhelmed with the excitement of the kids. Watching them paint with their unsteady little hands and me guiding them to achieve a little piece of art. It was an extremely rewarding experience for me to bring a bit of happiness in their lives. Yet it left me happy and sad at the same time. I will remember them always and pray for their wellness and comfort and good recovery from all the various cancers that they have been afflicted with".

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